



WUTR
201 Humboldt Street
Rochester, NY 14610

Mundy Katowitz Media
1322 G Street Southeast
Washington, DC 20003

Contract # 1434928

Schedule Dates 09/27/16-10/03/16
Advertiser Kim Myers/Congress D 22/Democrat/NY (83452)
Agency Mundy Katowitz Media (10727)
Product Political - US Congress (1076)
Brand 694/724/3910 (562591)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Janet,Katowitz,
Phone/Fax /
CPE 694/724/3910
Account Types National/Political
Billing Type Standard
Comments Candidate
Separation: 30

Date Entered 09/23/16
Last Modified 09/27/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25315942
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$591.00
Net Total \$3,349.00
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	86	\$3,940.00
Grand Total:	86	\$3,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	5A- 7A (EST)	1		X						1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/23/16
2.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	5A- 7A (EST)	1			X					1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/23/16
3.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	5A- 7A (EST)	1				X				1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/23/16
4.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5A- 7A (EST)	1					X			1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/23/16
5.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5A- 7A (EST)	1	X							1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/23/16
6.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	7A- 9A (EST)	2		X						2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/23/16
7.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7A- 9A (EST)	2			X					2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/23/16
8.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7A- 9A (EST)	2				X				2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/23/16
9.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7A- 9A (EST)	2					X			2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/23/16
10.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7A- 9A (EST)	2	X							2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/23/16
11.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	9A- 10A (EST)	1		X						1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/23/16
12.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	9A- 10A (EST)	1			X					1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/23/16
13.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	9A- 10A (EST)	1				X				1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/23/16

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14.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	9A- 10A (EST)	1					X			1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/23/16
15.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	9A- 10A (EST)	1	X							1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/23/16
16.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	11A- 12P (EST)	1		X						1	\$30.00	\$30.00	Utica (WUTR)	The View	9/23/16
17.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	11A- 12P (EST)	1					X			1	\$30.00	\$30.00	Utica (WUTR)	The View	9/23/16
18.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	1P- 2P (EST)	1			X					1	\$25.00	\$25.00	Utica (WUTR)	The Chew	9/23/16
19.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	1P- 2P (EST)	1				X				1	\$25.00	\$25.00	Utica (WUTR)	The Chew	9/23/16
20.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	2P- 3P (EST)	1		X						1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/23/16
21.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	2P- 3P (EST)	1			X					1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/23/16
22.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	2P- 3P (EST)	1				X				1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/23/16
23.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	2P- 3P (EST)	1					X			1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/23/16
24.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	2P- 3P (EST)	1	X							1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/23/16
25.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	3P- 4P (EST)	1		X						1	\$30.00	\$30.00	Utica (WUTR)	Harry	9/23/16
26.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	3P- 4P (EST)	1				X				1	\$30.00	\$30.00	Utica (WUTR)	Harry	9/23/16
27.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	3P- 4P (EST)	1					X			1	\$30.00	\$30.00	Utica (WUTR)	Harry	9/23/16

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28.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	5P- 6P (EST)	1		X						1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/23/16
29.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	5P- 6P (EST)	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/23/16
30.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	5P- 6P (EST)	1				X				1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/23/16
31.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5P- 6P (EST)	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/23/16
32.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5P- 6P (EST)	1	X							1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/23/16
33.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	6P- 6:30P (EST)	1		X						1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/23/16
34.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	6P- 6:30P (EST)	1			X					1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/23/16
35.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	6P- 6:30P (EST)	1				X				1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/23/16
36.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	6P- 6:30P (EST)	1					X			1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/23/16
37.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6P- 6:30P (EST)	1	X							1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/23/16
38.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	6:30P- 7P (EST)	1		X							\$150.00		Utica (WUTR)	ABC World News	9/23/16
38.0.1	Closed Preempt	09/27/16															Utica (WUTR)	No Avail/Exception -	
39.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	6:30P- 7P (EST)	1			X						\$150.00		Utica (WUTR)	ABC World News	9/23/16
39.0.1	Closed Preempt	09/28/16															Utica (WUTR)	No Avail/Exception -	

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40.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	6:30P- 7P (EST)	1				X					\$150.00		Utica (WUTR)	ABC World News	9/23/16
40.0.1	Closed Preempt	09/29/16															Utica (WUTR)	No Avail/Exception -	
41.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	6:30P- 7P (EST)	1							X	1	\$150.00	\$150.00	Utica (WUTR)	ABC World News	9/23/16
42.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6:30P- 7P (EST)	1	X								\$150.00		Utica (WUTR)	ABC World News	9/23/16
42.0.1	Closed Preempt	10/03/16															Utica (WUTR)	No Avail/Exception -	
43.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	7P- 7:30P (EST)	1		X						1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/23/16
44.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7P- 7:30P (EST)	1			X					1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/23/16
45.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7P- 7:30P (EST)	1				X				1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/23/16
46.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7P- 7:30P (EST)	1					X			1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/23/16
47.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7P- 7:30P (EST)	1	X							1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/23/16
48.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	7:30P- 8P (EST)	1		X						1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/23/16
49.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7:30P- 8P (EST)	1			X					1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/23/16
50.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7:30P- 8P (EST)	1				X				1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/23/16
51.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7:30P- 8P (EST)	1					X			1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/23/16

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52.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7:30P- 8P (EST)	1	X							1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/23/16
53.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	10P- 11P (EST)	1	X							1	\$250.00	\$250.00	Utica (WUTR)	CONVICTION	9/23/16
54.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	11P- 11:35P (EST)	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	9/23/16
55.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	11P- 11:35P (EST)	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	9/23/16
56.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	8P- 9P (EST)	1		X						1	\$350.00	\$350.00	Utica (WUTR)	Dancing Stars Results	9/23/16
57.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	8P- 9P (EST)	1				X				1	\$250.00	\$250.00	Utica (WUTR)	Gray's Anatomy	9/23/16
58.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	9P- 10P (EST)	1					X			1	\$150.00	\$150.00	Utica (WUTR)	Shark Tank B-ABC	9/23/16
59.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	8A- 9A (EST)	1						X		1	\$15.00	\$15.00	Utica (WUTR)	Good Morning America Weekend	9/23/16
60.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	7P- 8P (EST)	1						X		1	\$40.00	\$40.00	Utica (WUTR)	ET This Week	9/23/16
61.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8A- 9A (EST)	1							X	1	\$15.00	\$15.00	Utica (WUTR)	Good Morning American Wkd	9/23/16
62.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8P- 9P (EST)	1							X	1	\$300.00	\$300.00	Utica (WUTR)	Once Upon a Time-ABC	9/23/16
63.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	11P- 12A (EST)	1							X	1	\$20.00	\$20.00	Utica (WUTR)	Scandal	9/23/16
64.0	Normal Line / SPOT	09/28/16-10/03/16	3	:30	12P- 12:30P (EST)		1		1	1	1			4	\$20.00	\$80.00	Utica (WUTR)		9/27/16

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65.0	Normal Line / SPOT	09/28/16-10/03/16	3	:30	4P- 5P (EST)		1		1	1	1			4	\$40.00	\$160.00	Utica (WUTR)		9/27/16
66.0	Normal Line / SPOT	09/28/16-10/03/16	3	:30	11:35P- 12:35A (EST)		1		1	1	1			4	\$20.00	\$80.00	Utica (WUTR)		9/27/16
67.0	Normal Line / SPOT	09/28/16-10/03/16	3	:30	12:35A- 1:05A (EST)		1		1	1	1			4	\$10.00	\$40.00	Utica (WUTR)		9/27/16
68.0	Normal Line / SPOT	09/28/16-10/03/16	3	:30	1:05A- 1:35A (EST)		1		1	1	1			4	\$10.00	\$40.00	Utica (WUTR)		9/27/16
69.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	12:30P- 3:30P (EST)							1		1	\$100.00	\$100.00	Utica (WUTR)		9/27/16
70.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	3:30P- 7P (EST)							1		1	\$100.00	\$100.00	Utica (WUTR)		9/27/16

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